



# mega SHOW *Bangkok*

15 - 17 / 7 / 2026

QUEEN SIRIKIT NATIONAL CONVENTION CENTER  
BANGKOK, THAILAND

## CONNECT TO THE WORLD'S MOST DYNAMIC MARKET

From ASEAN Hub to Global Stage







**Show Date:** 15-17 July 2026 (Trade only)

**Venue:** Hall 5 - 8, Queen Sirikit National Convention Center (QSNCC), Bangkok

## Exhibit Categories

- Home, Gift & Premiums
- Electronics & Home Appliances
- Hardware & Outdoor Products
- Stationery

## Floorplan Hall 5 - 8

For reference only, the Show Organiser may affect change if necessary without prior notice.



## Why Exhibit Bridging the International and ASEAN Markets

### 1. Bangkok Hub: Link Asia to ASEAN & Global Buyers

Bangkok serves as the central hub connecting Asian exhibitors with quality buyers across ASEAN, the US, and the EU. With Asia's consumer product exports hitting USD 42.576 billion in Q1 2025 (+7.8% YoY), the city functions as a global sourcing hub. This enables direct access to key decision-makers and significantly cuts the cost and complexity of multi-region outreach.

### 2. Home Décor & Appliances: Tap ASEAN's High Growth

The Asian home décor market is projected to be USD 37.42 billion in 2025 and is expected to grow at a 2.07% CAGR through 2030. Separately, the household appliances market is estimated at USD 375 billion in 2025, growing at a 4.61% CAGR by 2030. Asian manufacturers are leveraging their global credibility to offer energy-efficient, smart appliances that meet global standards.

### 3. Toys & Games: Thrive in Key Global Markets

The market is expected to reach USD 41.16 billion in 2025, reflecting a CAGR of 2.82%. Additionally, Thailand's tourism sector is driving demand for souvenirs and hotel-based retail, while urban consumer communities across the region are providing excellent testing grounds for unique toys, ranging from plastic items to construction sets.



## 2025 Exhibiting Countries & Regions

China  
Japan  
South Korea  
Thailand  
Indonesia  
Turkey  
Hong Kong  
Malaysia  
Mexico

Taiwan  
Italy  
Belgium  
Vietnam  
United States  
Pakistan  
India  
Singapore

**950**  
Exhibitors  
1,201 Booths  
from 17 Countries  
& Regions



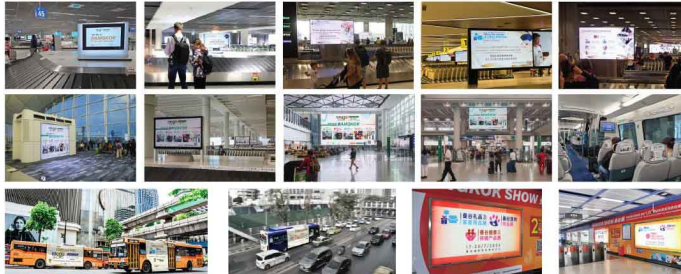




## Trade Magazines and Website Ads



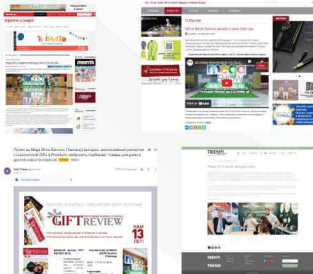
## Airport, Express and Bus Ads



## Social Media Promotion



## Press Release



## EDMs



## Exclusive Sponsorship for Overseas Buyers



**2-Night** Complimentary Accommodation At  
**5-Star Hotel / With Over 1,000 Rooms**  
**OR**  
**USD 200** Cash Subsidy



# 1,300+

## Business Matching Meetings

Our recruitment team will compile a list of relevant buyers for exhibitors to select for business-matching three months before the show.

### Matching Initiated by our Exhibitors



## Overseas Participation Fee

One 9 sqm Furnished Booth  
From **USD 4,373**

