

# **WORLD'S MOST DYNAMIC MARKET**

From ASEAN Hub to Global Stage















Show Date: 15-17 July 2026 (Trade only)

Venue: Hall 5 - 8, Queen Sirikit National

Convention Center (QSNCC), Bangkok

# **Exhibit Categories**

Home, Gift & Premiums

Hardware & Outdoor Products



#### Why Exhibit **Bridging the International and ASEAN Markets**

#### 1. Bangkok Hub: Link Asia to ASEAN & Global Buyers

Bangkok serves as the central hub connecting Asian exhibitors with quality buyers across ASEAN, the US, and the EU. With Asia's consumer product exports hitting USD 42.576 billion in Q1 2025 (+7.8% YoY), the city functions as a global sourcing hub. This enables direct access to key decision-makers and significantly cuts the cost and complexity of multi-region outreach.

#### 2. Home Décor & Appliances: Tap ASEAN's High Growth

The Asian home décor market is projected to be USD 37.42 billion in 2025 and is expected to grow at a 2.07% CAGR through 2030. Separately, the household appliances market is estimated at USD 375 billion in 2025, growing at a 4.61% CAGR by 2030. Asian manufacturers are leveraging their global credibility to offer energy-efficient, smart appliances that meet global standards.

#### 3. Toys & Games: Thrive in Key Global Markets

The market is expected to reach USD 41.16 billion in 2025, reflecting a CAGR of 2.82%. Additionally, Thailand's tourism sector is driving demand for souvenirs and hotel-based retail, while urban consumer communities across the region are providing excellent testing grounds for unique toys, ranging from plastic items to construction sets.







# **2025 Exhibiting Countries & Regions**

China **Taiwan** Japan Italy **South Korea Belgium Thailand** Indonesia **Turkey Hong Kong** Malaysia Mexico

Vietnam **United States Pakistan** India Singapore

1,201 Booths from 17 Countries & Regions

# 2025 Show Highlights

"15,818 Buyers

from 73 Countries & Regions

# Top Visiting Countries/Regions from **EU/Asia/Middle East**

- USA
- Japan
- Thailand
- U.A.E.

UK

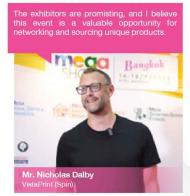
Germany

- South Korea Malaysia
- Australia
- Saudi Arabia

# **Buyer Comments**









Country

USA

# **Renowned Buyer List**



3 5 S
Company
Ace Hardware
Alpi International
BDA Inc
Core Home
Energizer Holdings, Inc.
JME & Co.,
Imusa USA
Mostly by Nature, LLC
Pacific Trading
SnugZ USA
TagCo USA, Inc
Teemway Gifts
Texas Toy Distribution
Chic.Mic GmbH
Heinz Werner GmbH
Jakob Maul GmbH
Rokko Deco GmbH
Zieher KG
Keiretsu Europe
Yentxa
Promogifts LLC
Casa Barrera, S.L.
Funiglobal Development. S.
VistaPrint
Coach House Partners
Henbrandt
lainco

Jonpaul Gifts Ltd

The London China Company

RKW Ltd

Tii Brands

USA Germany Germany Germany Germany Germany Netherlands Portugal Russia Spain Spain Spain United Kingdom United Kingdom United Kingdom United Kingdom United Kingdom United Kingdom United Kingdom

Company Alatama Ltd. ASTY Cainz Corporation Design Works Ancient Co Ltd **Detail Incorporation** Ito Co Ltd KabushikiKaisha Latino Kenelephant Co Ltd L & Cozy Co Ltd Miyaco Co Ltd Mizuiro Co Ltd Nitori Trading(Thailand) Co Ltd Robin Co Ltd Sanyodo Corporation Seishin Tougei Co Ltd Veniya Co Ltd Yama's International. Co.,Ltd East Intl Inc. H&J Corporation Co Ltd Sellerfriend The Able **Zentrade** Gotcha Deals Oceana International Pty Ltd Al Nasim Factory Company Jarir Bookstore Al Jaber GSY international Groups Mesco Cherenz Global Mfg., Inc.

Country Japan South Korea South Korea South Korea South Korea South Korea Australia Australia Saudi Arabia Saudi Arabia U.A.E. U.A.E. U.A.E. Philippines

Philippines

Company Country Cherry Pick Gifts Pte Ltd Singapore Singapore Lion Stationery Co Pte Ltd Singapore Owell Bodycare Pte Ltd Singapore Acebell (M) sdn bhd Malaysia Acson Malaysia Sales & Service Sdn Bhd Malavsia Malaysia Aeon Co. (M) Bhd. Aihome Malaysia Alma Niaga Sdn Bhd Malaysia Berdaya marketing sdn bhd Malaysia Duchess Mercantiles Sdn Bhd Malaysia John Chuan Industry Malaysia Russell Taylors Malaysia Shong Heng Home Center Sdn Bhd Malaysia Wm Wellmax Marketing Sdn Bhd Malaysia Thailand Bhiraj Buri Group Thailand Big C Supercenter Public Co Ltd Thailand Centara Hotels & Resorts Thailand CP All (7-Eleven) Thailand Hyatt Regency Bangkok Sukhumvit Thailand I.C.P. Ladda Co Ltd Thailand Index Living Mall Thailand Infraset Public Co Ltd Thailand LG Electronics (Thailand) Thailand Nana Premium Digital Thailand Premium360 Thailand Sum Up Premium Co Ltd Thailand The Mall Group Co Ltd Thailand

And more ..





Ng Ventures









# **Comprehensive Promotion Plan**





Airport, Express and Bus Ads



**Social Media Promotion** 





Press Release



### Exclusive Sponsorship for Overseas Buyers







2 - Night Complimentary Accommodation At

5-Star Hotel / With Over

USD 200 Cash Subsidy



♪ Bai協百度 小紅书

# **Business Matching Meetings**

Our recruitment team will compile a list of relevant buyers for exhibitors to select for business-matching three months before the show.

## Matching Initiated by our Exhibitors







**Overseas Participation Fee** 



One 9 sqm Furnished Booth From USD 4,373







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