



19-21 JULY 2023

BITEC, BANGKOK, THAILAND

POST- SHOW REPORT

SHOW FACTS

DATES: 19 – 21 July, 2023

VENUE: Event Hall 98, Bangkok
International Trade & Exhibition
Centre (BITEC)

ADMISSION: Trade Professionals Only

ORGANISER: Comasia Limited

CO-ORGANISER: Worldex G.E.C. Co., Ltd.
Beijing Talent International Exhibition Co Ltd

EXHIBIT PROFILE: Gifts & Premiums, Houseware & Kitchen, Stationery, Travel & Sporting Goods, Lifestyle Products, Smart Green Home Products, Outdoor Decoration & Furniture, etc.



SUPPORTING ORGANISATIONS:

- Thailand Convention and Exhibition Bureau
- Office of Small and Medium Enterprise Promotion (OSMEP)
- Thailand Textile Institute
- Cambodia-Thai Chamber of Commerce
- Franco-Thai Embassy of Commerce
- German-Thai Chamber of Commerce
- India-Thai Chamber of Commerce
- The Embassy of the Republic of Indonesia
- Indonesia-Thai Chamber of Commerce
- Cultural Center of the Embassy of the I.R. Iran-Bangkok
- Lao-Thai Chamber of Commerce
- Thai-Pakistan Chamber of Commerce
- Thai-Russian Chamber of Commerce
- Home Decorative Design and Lifestyle Products Trade Association
- Thai Gifts Premiums & Decorative Association
- Thai Toy and Children Product Trade Association
- Turkish Housewares Manufacturers Association
- Thai Housewares Trade Association
- The Thai Lifestyle Product Federation

TOP 10 VISITING COUNTRIES / REGION

6,292 BUYERS FROM 44 COUNTRIES & REGIONS

Country / Region	No. of Buyers
Thailand	4,365
India	273
China	169
Taiwan	136
Japan	120
Malaysia	194
Vietnam	87
Laos	154
Russia	138
Singapore	131
Others	525
TOTAL	6,292

KEY EXHIBITOR FACTS

365 EXHIBITORS FROM 16 COUNTRIES & REGIONS

AT 439 BOOTHS

China	Japan	Australia
Hong Kong	Indonesia	Malaysia
Thailand	Pakistan	South Korea
Taiwan	Russia	U.K.
Bengal	Turkey	
India	USA	

SHOW HIGHLIGHTS

GROUP PAVILIONS

Mainland China | Hong Kong | Taiwan | Thailand

SEMINARS

2023 China-ASEAN (Thailand) E-Commerce Development Forum

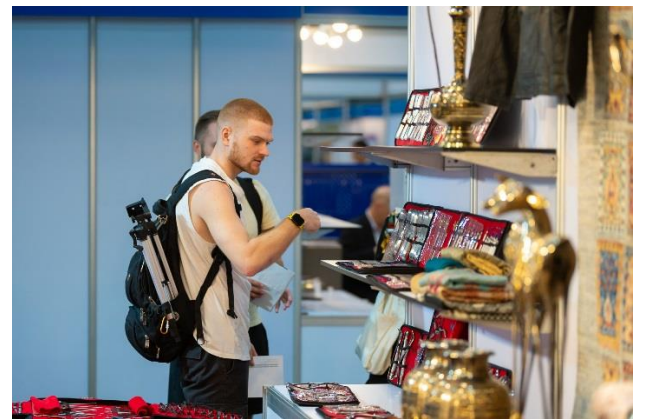
- ✓ Strength Science Park to e-Commercial Park For Supporting MSMEs Growth
- ✓ How To Support And Implement Local SMES Products To Worldwide Export With Thai Government Support
- ✓ How Vega Creator Support SMES With TikTok And Hit 100,000,000 THB In A Month
 - ✓ Insight Into Consumer Demands And Consumption Trends In Thailand
 - ✓ Cross-Border E-Commerce Innovation In The Digital Age
- ✓ Strategic Partnership To Promote China-ASEAN E-Commerce Cooperation

Creator Talks: “Do or Die” under Concept of Innovation, Sustainability & Design

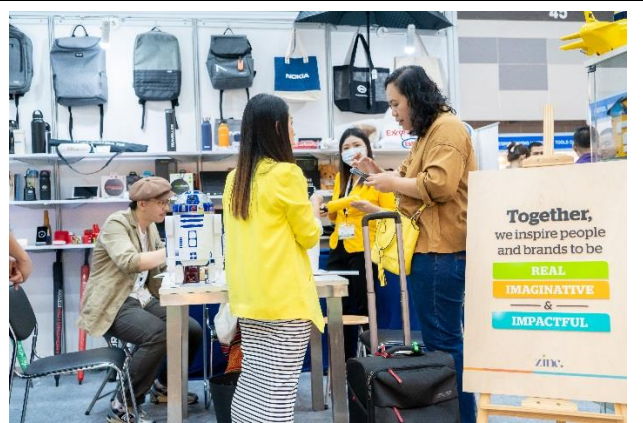
Empowering SMEs in New Dimensions



SHOW SNAPSHOTS



SHOW SNAPSHOTS



SHOW SNAPSHOTS



2024 SHOW DATES

See you at BITEC again
on 17-20 July 2024



HAVE YOUR SAY

Tell us what you would like to see
at the show in 2024
and how we can improve your visit.

CONTACT US



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