



2025 MEGA SHOW-Bangkok Grand Opening Asia's Sourcing Hub to Expand Your Global Business Opportunities

Organized by Comasia Limited, the **2025 MEGA SHOW-Bangkok** officially opened today at the **Bangkok International Trade & Exhibition Centre (BITEC)**. Held alongside MEGA Halal Bangkok, the three-day exhibition (16-18 July) features an unprecedented scale with **over 1,000 booths**. The event has attracted exhibitors from 17 countries and regions, including China, Thailand, Hong Kong, Taiwan, Japan, Korea, and India. Acting as a bridge between the Asian market and global opportunities, the show is committed to becoming the region's most influential sourcing hub.

Seven Thematic Zones to Meet Diverse Sourcing Needs

The exhibition is divided into seven thematic zones, comprehensively covering a wide range of product categories to meet the diverse sourcing needs of global buyers:

- Household Products, Gifts & Premiums
- Consumer Electronics
- Lighting Products
- Home Appliances
- Hardware & Garden Supplies
- Sports & Fitness Products
- Stationery & Office Supplies

An International Pavilion has also been set up, showcasing exhibitors from China, Taiwan, Japan, Korea, and other regions. Featuring high-quality and innovative designs, the exhibition offers a one-stop sourcing platform for global buyers.

E-commerce Zone Makes a Grand Debut

For the first time, the exhibition introduces a dedicated **E-Commerce Zone**, focusing on the rapidly growing ASEAN cross-border e-commerce market. The event has attracted **Lazada**, Southeast Asia's leading e-commerce platform, to join the show, along with renowned brands such as **Honor, Toshiba, Dr. Leo,** and **Wilson**.

Top service providers including **BigSeller, Chat Plus AI, Yuexi Logistics, KALODATA,** and **ChangxiaoJia** will be present to provide professional support in areas such as cross-border payment, logistics, and data solutions. Platform partners **Lianlian Global** and **Oceanpayment** will also participate, offering seamless payment support for buyers and suppliers. The establishment of the E-Commerce Zone marks the MEGA SHOW-Bangkok's step towards digitalization and the future of cross-border trade, creating greater business value for exhibitors and buyers alike.

Business Matching Service: A Precise and Efficient Cooperation Platform

To help buyers and exhibitors connect efficiently, the organizers have introduced a **Business Matching Service**, which is expected to host over **1,200 one-on-one matching meetings** during the show. Carefully selected suppliers and buyers will be matched to significantly enhance negotiation efficiency, saving time and costs while creating more business opportunities for both parties.

Industry Seminars: Exploring Market Trends

The exhibition will feature more than **20 industry seminars**, covering hot topics such as cross-border e-commerce, supply chain optimization, and ASEAN market trends. These seminars provide attendees with practical insights and the latest industry information.

Special Buyer Privileges to Enhance the Sourcing Experience

In return for overseas buyers, **2025 MEGA SHOW-Bangkok** has launched a series of exclusive buyer benefits, including:

- **Free two-night accommodation in five-star hotels in Bangkok**
- **Buffet lunch**
- **One-on-one business matching service**
- **Free industry seminars**

About Comasia Limited and MEGA SHOW Series

As one of Hong Kong's leading trade fair organizers, Comasia Limited has over 30 years of experience in hosting international exhibitions. The MEGA SHOW Series, held every October in Hong Kong, attracts 40,000 international buyers from over 110 countries and regions. Building on the success of the Hong Kong edition, Comasia Limited has expanded the MEGA SHOW Series to Thailand, aiming to create more collaboration opportunities for Asian suppliers and international buyers while promoting regional and international trade development.

Pre-register Now for Free Admission!

For more details, please visit the exhibition official website: [megashowbangkok.com](https://www.megashowbangkok.com)

Facebook: <https://www.facebook.com/megashowbangkok>

YouTube: <https://www.youtube.com/@megashow6423/videos>

LinkedIn: <https://www.linkedin.com/company/comasia-limited/>

Media Inquiries

Comasia Limited

- **Email:** cs@comasia.com.hk
- **Tel:** (+852) 2700 6726